

# Aerobind Announces Checklist Printing Services

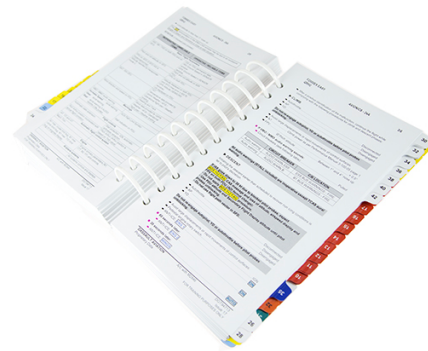
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WICHITA, KS, USA (PRWEB) March 5, 2014

Aerobind Inc., maker of the AERAD and Aerobinder checklist binders, has announced that it will now offer QRH and pilot checklist printing services.

The company will have the capability to print complete checklists and package them finished with Aerobind binders, divider tabs, covers and sheet protectors in industry standard hole patterns. The service will allow customers who would otherwise purchase a printed manual directly from their OEM or printer and bind it themselves to have a finished checklist shipped from Aerobind. Since Aerobind is currently the original supplier of QRH binders and many checklist components to the OEM, in most cases customers can expect an identical checklist.

“We had assumed that eventually printing the text pages and offering a completely finished QRH to our customers was the logical next step; especially since we produce all the checklist components” said Aaron Beach, CEO of Aerobind. “What got us moving were the customer inquiries. That’s really how we develop most of our new products and services. We listened to our customers, and they were asking for a finished QRH.” Prior to the founding of Aerobind, Mr. Beach worked in printing, and gained over a decade of experience in the production of pilot checklists. “We might be new to offering this service, but we’re not new to QRH printing,” said Beach.



*“Flight departments will recognize right away that we speak their language...”*

Customers can obtain a customized quote via email or telephone with additional information available at [www.aerobind.com/pilot-checklist-printing-services](http://www.aerobind.com/pilot-checklist-printing-services). The company’s new service promises production times of six to ten days with a variety of QRH accessories and fully compatible checklist options. A fully finished pilot checklist is provided as a “proof copy” to its customers prior to full payment to assure customer satisfaction. Checklists are offered in a variety of industry standard card stocks in full color printing with a low minimum quantity of twenty-five checklists.

According to David Downing, Aerobind’s head of fulfillment, customers can expect to see a finished proof within one to two weeks of providing PDF files. “After the customer signs off on their proof, actual production time is only about two weeks; with future reprints taking five to six days. Mr. Downing went on to explain, “We feel our turn-time is hard to beat, especially if you’re used to working with a printer who doesn’t have pilot checklist printing experience”.

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Beach. “This really speeds up the whole process.” Beach went on to explain that clients who use this service are also surprised by how many options are available. “Many of the OEMs are just unaware of what else is out there. We have new ring sizes, new plastic materials, and completely new QRH parts to choose from.” Mr. Downing added, “As a bonus, we can typically improve how a customer’s QRH operates, mainly because we can choose from a warehouse full of options.”

The company also stresses the importance of valid copyright with regards to printing any OEM publication. Ben Heller, Aerobind’s Operations Manager explains, “We have close relationships with the OEMs, so it’s especially important to us that all of our finished checklist customers have reprint rights.”

Aerobind believes it’s in a unique position in the marketplace for two reasons: The first is its close supplier relationships to aviation-focused printing companies from around the world. Aerobind believes those relationships are very important because it allows the company to source printing on a regional basis from highly experienced and cost competitive sources. Aaron Beach explained, “Our finished checklist customers can expect the same quality QRH parts, with the same quality printing they’re used to, and in some cases it will even be the same printer who already prints the checklist for the OEM. It really will be identical.” The second important factor is the fact that Aerobind already manufactures some of the most expensive parts within a pilot’s QRH. Beach went on to say, “Most users don’t realize that it’s the Nylon and PVC products which drive cost; products like the ring binders, the QRH covers, and the sheet protectors. We design and manufacture these parts, and this really gives us a pricing advantage over your average printer. When you compare our delivered checklist cost to the OEM price, ours are much lower.”

*About Aerobind Inc: Aerobind Inc. is based in Wichita, Kansas, also known as the “Air Capital of the World” due to its several aircraft OEMs. Since 2009 Aerobind has maintained a presence on the web with a strategic vision to offer a premium line of aviation checklist products.*

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